

PHOTO BRAINSTORM

Keep generating new ideas

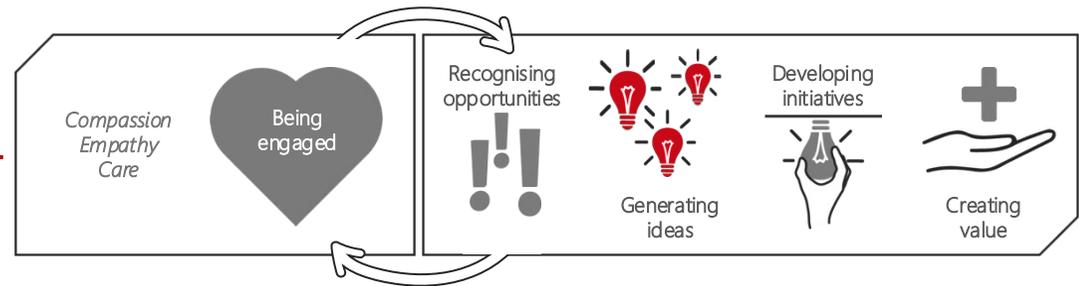
age 4 - 6

age 7 - 9

age 10 - 12



30 min



SUITABLE

- If children get stuck when coming up with ideas.
- If children dwell on one idea for too long.
- If children have difficulty getting started with generating ideas.

TIPS

- Let young children draw their ideas, write down/draw the children's ideas yourself, or use a chat box (tablet) where they can record their ideas.
- Appreciate every idea.

MATERIALS

Paper, pens, post-it notes,
cut-out photos in envelopes

STEP 1

Let children brainstorm in groups about ideas related to a central question that you write/visualise on the board. Have them write/draw the ideas on post-it notes and collect them on a piece of paper.

STEP 2

When the brainstorming session stagnates, explain that photos can help to come up with new ideas. Model the working method. Emphasise that free thinking is allowed and that the ideas do not have to be feasible at this stage.

STEP 3

Give each group an envelope with photos and ask the children to:

- take turns pulling a photo from the envelope and come up with at least one new idea for each photo.
 - Start by looking closely at the photo. What environment do you see? What different things do you see?
 - Look at a detail: how do you link this to the question?
 - How does the photo make you feel?
- Write this idea down on a post-it note and stick it on their paper.

STEP 4

Let the children think about how they can refine their ideas into something that is feasible and suitable for the next phase, which is choosing an idea to develop. They write their revised ideas on a post-it note and stick it over the original idea.

- How can you implement this idea?
- Will this help us achieve our goal: less or preferably no more fast fashion?

Source: tudelft.nl/yourturn



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Example

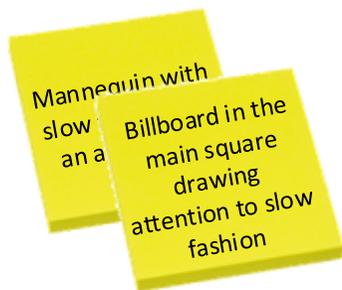
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Context

Children often see delivery services driving around the neighbourhood with parcels for local residents. These often contain clothing that has been purchased online. In a class discussion, the children note that many people around them want to buy clothing that is not (too) expensive. This encourages fast fashion, which is not good for local clothing shops. The teacher talked a little more about fast fashion, including its impact on the environment (transport, low quality, waste, etc.) and its influence on people in manufacturing countries (low-wage countries, etc.).

Discussion of idea 1:

It cannot be placed on top of an aeroplane because that is dangerous. → Perhaps something could be printed on the aeroplane to convey the message? → That would be visible everywhere the aeroplane flies. → But if the aeroplane flies high, it will not be clearly visible. Perhaps we could put a large billboard on the main square?



Discussion of idea 2:

Re-enact a total experience yourself, film it and post it on social media. → But it has to feel real, so maybe ask adults to serve as actors? → Do we have the right material for this? → Maybe it's better to work with photos and add some commentary? → ...

Posting a video of the experience on social media

Post photos of the total experience with voice-over on social media

STEP 1

Let the children brainstorm: how can we reduce the purchase of fast fashion?



STEP 2

Model photo brainstorming when regular brainstorming stagnates.

I'm finding it difficult to come up with more ideas, I'm stuck. Perhaps looking at this photo will give me some new thoughts and ideas.

What do I see in this image? I see trees on a building. They stand out. How can we put 'fashion' on something unexpected so that it stands out? A mannequin with slow fashion on an aeroplane or on a football pitch or ...



I see sun and nature in the photo. They make me happy and remind me of summer. Sitting on a terrace with others. Perhaps we can put slow fashion in the spotlight as a total experience. Shopping with friends, having a nice meal in between...

STEP 3

Give each group an envelope with photos. Take turns picking a photo and coming up with at least one new idea together and writing it down on a post-it note.

- How can you implement this idea?
- Will this help us achieve our goal: less or, preferably, no more fast fashion?

STEP 4

Let the children discuss how they can refine their ideas into something that is feasible and suitable. They write this down on post-it notes, which they stick over the original ideas.